



Dear Employer,

Thank you for your consideration in the financial support of your audiology team in joining and/or maintaining their membership with the Minnesota Academy of Audiology (MAA).

Why should your audiologist(s) be a member of MAA, and how does their membership impact your business?

- **Network** - MAA connects audiologists with a large network of peers, which is important in staying up-to-date in clinical practice and professional knowledge.
- **Continuing Education** - MAA provides access to CE opportunities, often at a reduced rate, to fulfill audiology licensure requirements.
- **Resources** - Members receive newsletters and access to online publications.
- **Volunteer Opportunities** - Volunteering with other audiologists, potentially joining a committee, and furthering the profession of audiology provides meaning and engagement which creates greater satisfaction with their job and profession.

MAA membership is also a financially logical option if your audiology team attends our annual conference. Currently, annual MAA membership is \$125. Members are able to register for the annual Upper Midwest Audiology Conference (UMAC) at a reduced rate of \$250, compared with non-member registration of \$375. Essentially, membership is an added benefit with no added cost!

We applaud your commitment to your team and your continued support in their endeavors. For any questions about the Minnesota Academy of Audiology or other member benefits, we invite you to explore [our website](http://minnesotaaudiology.org) at [minnesotaaudiology.org](http://minnesotaaudiology.org) or [contact us](mailto:administrator@minnesotaaudiology.org) by emailing [administrator@minnesotaaudiology.org](mailto:administrator@minnesotaaudiology.org).

Sincerely,

Kirsten Bock, AuD and Sarah Ostlie, AuD  
Membership Development Committee Co-Chairs  
Minnesota Academy of Audiology (MAA)