

Conference Information

February 24 & 25, 2012

Hotel Information

DoubleTree Bloomington Hotel, Minneapolis South
7800 Normandale Boulevard
Bloomington, MN 55439
(952) 835-7800
www.BloomingtonMinneapolisSouth.DoubleTreebyHilton.com

To register for a hotel room, you can follow this link: http://doubletree.hilton.com/en/dt/groups/personalized/M/MSPBSDT-MAA-20120224/index.jhtml?WT.mc_id=POG
OR: contact the hotel to make a reservation. Reservation deadline for the Audiology Conference rate of \$89.00 per night (+ taxes & fees) is February 17, 2012.

Conference Information and Cancellation

Conference registrations made online or paper registrations postmarked on or before February 15, 2012 will pay the regular Conference fee, depending on Membership status. Cancellation requests received on or before February 15, 2012 will receive reimbursement minus a \$25.00 processing fee.

Student Volunteers

Student Volunteers can become MAA student members and attend the entire conference for no charge. For more information on how to become a student volunteer, please contact us at education@minnesotaaudiology.org. Student Volunteers cannot earn CEUs without paying the Conference fee.

Presidential Reception

Enjoy a lively evening with colleagues and exhibitors. Food and beverage service is provided for all attendees, whether you are registered for the full conference or only one day. Bring a friend (additional fee may apply) and have some fun! Friday night's program includes Awards, Honors, and the state of MAA by our 2012 president John Coverstone. The Silent Auction will also be open—help support the Gloria Gross Scholarship Fund by donating an item or service to the auction, and bidding on a few things for yourself!

Exhibit Hall

The Upper Midwest Audiology Conference will offer an exhibit hall and tradeshow. Door prizes provided by MAA will be raffled to those who visit a minimum number of exhibitors during the conference. Kindle Fire!

Business Meeting

All members of the Minnesota Academy of Audiology are invited to attend the annual business meeting. This year's meeting will be held at 4:30 pm Friday, February 24, 2012 at the Conference hotel. Learn about the current initiatives of MAA and provide your feedback or ideas about what topics you would like to have your Academy address.

Silent Auction

Support MAAs Gloria Gross Scholarship Fund! Bring an item to donate or just bid on items at the conference. Bidding will start on Friday and continue throughout the conference with items to be distributed at the conclusion of the conference on Saturday. If you know of a high school student with hearing loss getting ready to graduate, now is the time to consider nominating your students for the scholarship.

(612) 250-0305
info@minnesotaaudiology.org
www.minnesotaaudiology.org/conference

P.O. Box 20103
Bloomington, MN 55420

Minnesota Academy of Audiology



Upper Midwest Audiology Conference February 24 & 25, 2012

Professional Issues in Audiology



(612) 250-0305

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Upper Midwest Audiology Conference Registration Form

OR register for the Conference online at: www.minnesotaaudiology.org/conference
 A copy of your online registration can also be printed and mailed with payment to MAA

Become an MAA Member and Pay Member Rates! (First Time and Renewals)

Complete a membership form at www.minnesotaaudiology.org and mail it with this conference registration to the MAA address, below, prior to 2/15/2012. MAA annual membership dues is \$125.00 (no charge for students). Membership term follows the calendar year. New membership status pending MAA Board of Directors approval.

Select One: Member* Non-Member Student Member Student Volunteer**

Full Conference \$235 \$360 \$50 No Charge

Includes: Conference, all conference meals and one entry to the Presidential Reception

Friday Only \$160 \$285 \$30 No Charge

Includes: Friday conference events and meals and one entry to the Presidential Reception

Saturday Only \$160 \$285 \$30 No Charge

Includes: Saturday conference events and meals and one entry to the Presidential Reception

Please check one: I will be attending the Presidential Reception

I will NOT be attending the Presidential Reception

Late Fee \$100 \$100 None None

Late fee applies to online registrations completed and paid or paper registrations postmarked after 2/15/2012

Friday Night Only \$50 \$50 No Charge No Charge

Friends, colleagues and spouses welcome!

*Members of any state audiology association may attend at Member rates; please provide proof of membership if it is for any state other than Minnesota

**Please contact us at education@minnesotaaudiology.org to learn how to be a volunteer. Volunteer registrations will be confirmed prior to the Conference

Name and Title _____

Address _____

Email _____ Phone _____

Special Dietary Needs _____ (Your special lunch will be at the conference registration desk)

Where did you hear about the Conference? _____

Payment Information Checks payable to MN Academy of Audiology

Total Amount Due: \$ _____

 Visa or Mastercard credit card #

 expiration date

 Signature

Detach and Mail Form with Payment, Postmarked by February 15, 2012 or
 Register Online at www.minnesotaaudiology.org/conference

Mail to: MAA
 PO Box 20103
 Bloomington, MN 55420

Questions? Contact us at:
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minnesotaaudiology.org/conference

Upper Midwest Audiology Conference Agenda

Friday, February 24, 2012

- 7:00 a.m. Registration begins
- 8:00 a.m. Think Globally, Act Locally (Tier 1 Ethics Course)
 Angela Shoup, PhD
- 9:30 a.m. Break with Exhibitors
- 10:00 a.m. Think Globally and Act Locally, continued
- 11:30 a.m. Lunch with Exhibitors
- 1:00 p.m. Recharge your Audiology Battery
 Laurel Gregory, MA; Certified Facilitator for Passion Test and Passion Test for Business
- 2:30 p.m. Break with Exhibitors
- 3:00 p.m. Marketing to the Mature Marketplace: 6 Pathways to Success in Challenging Times
 Don Marsh
- 4:30 p.m. Business Meeting

Friday Night

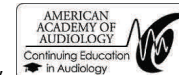
- 5:00 p.m. Presidential Reception Begins
- 6:00 p.m. MAA Presidential Address
 John Coverstone, AuD
- 6:30 p.m. Awards & Honors

Saturday, February 25, 2012

- 7:00 a.m. Registration Begins
- 8:00 a.m. Motivational Interviewing & Tools for Enabling Communication Partners
 Deborah von Hapsburg, PhD
- 9:30 a.m. Break with Exhibitors
- 10:00 a.m. Asking the Right Questions so you can Document the Best Answers
 Brian Urban, AuD
- 11:30 a.m. Lunch with Exhibitors and last chance to complete your raffle card
- 1:00 p.m. Audiology Assistants: An Idea whose Time has Come
 Erica B Friedland, AuD
- 2:30 p.m. Break and last chance to bid at Silent Auction
- 3:00 p.m. Coding and Reimbursement: Professional Development/Professional Value
 Deb Abel, AuD
- 4:30 p.m. Adjourn. Collect Silent Auction Items.

CEU Information

Approved by the American Academy of Audiology for up to 1.2 CEUs, with .3 of those hours approved for Tier 1 credits. AAA approval does not imply endorsement of content, products or procedures. MAA is not responsible for information provided by exhibitors or presenters.



GO GREEN!

In an effort to save paper, conference materials will NOT be available at the conference. Please PRINT YOUR OWN conference materials to bring with you. Download at: www.minnesotaaudiology.org/conference starting February 19. Please attempt to download and print as early as possible to provide time to contact us should you have problems with downloading and printing.